



13



MA ASOCIĀCIJA



# EuroVelo 13 - Iron Curtain Trail

07<sup>th</sup> of December 2018. Riga. LPS

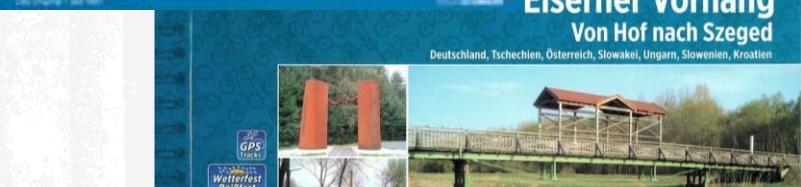
# ICT Warsaw 19.11.2009

- *Mr Raitis Sijats*, Vidzeme tourism association, Latvia
- *Ms Elke Kömer*, BUND
- *Ms Margit Säre*, South-Estonian Tourism Foundation





# Brochures



# Sections in country 2011-2012

Estonia	Uulu - Iksa	50
Latvia	Iksa/Ainazi - Skulte	68
Latvia	Skulte crossing - Lilaste	20
Latvia	Lilaste - Vecaki	21
Latvia	Vecaki - Jūrmala	35
Latvia	Jūrmala - Ragaciems	40
Latvia	Ragaciems - Kolka	113
Latvia	Kolka - Ventspils, Busnieku lake	73
Latvia	Ventspils, Busnieku lake - Ventspils, Adventure park	15
Latvia	Ventspils, Adventure park - Medzes muiza(estate)	93
Latvia	Medzes muiza(estate) - Liepāja, Klaipedas street	31
Latvia	Liepāja, Klaipedas street - Lithuania/Latvia border	54
Lithuania	Lithuania/Latvia border - Klaipeda city border (North)	39

# Overview Evaluation Grid:

Main criteria / elements	Sub criteria	Weight
ROUTE INFRASTRUCTURE	Continuity Route infrastructure components Surface and width Gradients Attractiveness Signing Public transport	65%
SERVICES	Accommodation Food, drink and rest areas Bike repair and bike shops Other services Bookable offers	20%
PROMOTION	Web communication Print communication Other promotion and information tools	15%

# No 2012. gada (Polijas piemērs)

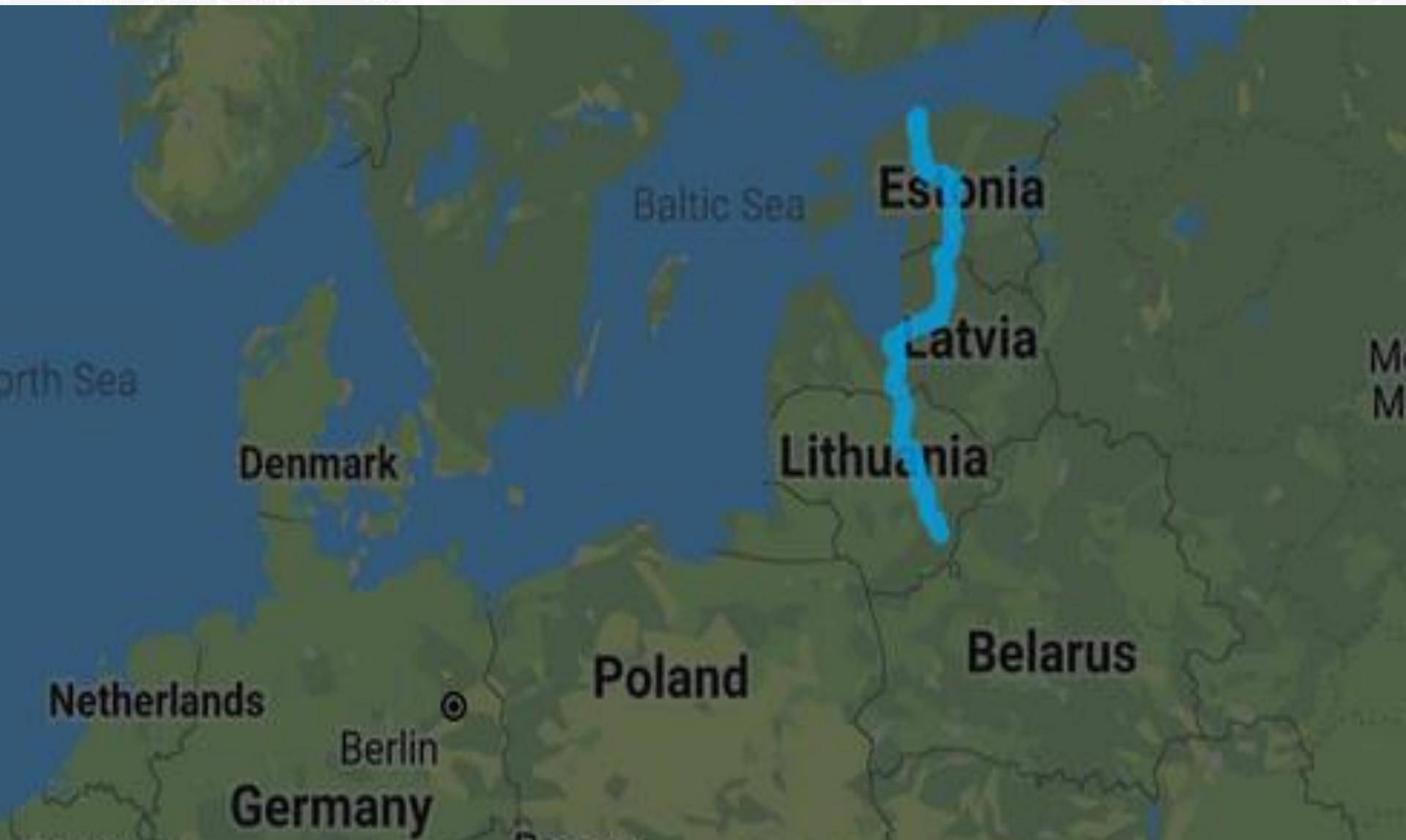
Country	Costs
All	301,734,615 €
Finland	857,000 €
Estonia	15,722,500 €
Latvia	32,311,850 €
Lithuania	11,111,430 €
Poland	234,460,634 €
Germany	7,271,201 €

# • Citizen chain 600 km over 2 milion



Baltics: Citizen chain from Tallinn via Riga to Vilnius on 23.08.1989

# Baltijas ceļš 1989. 23. Augusts



# EuroVelo 13 - Publicitāte









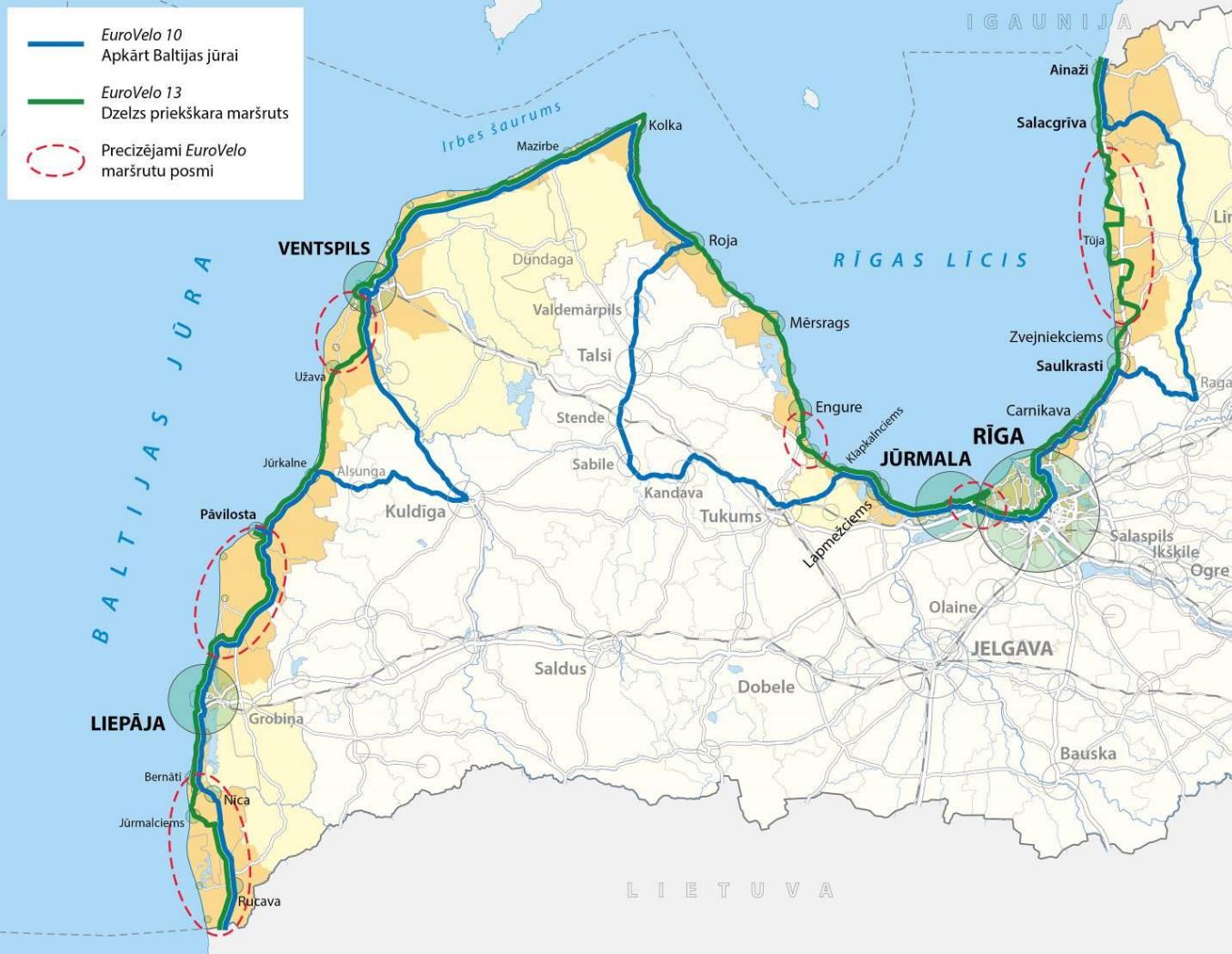
**Latvia:** Excellent bicycle route on the beach close to Jurmala



**Lithuania:** Paved cycle route on the Courland Split







VIDZEMES TŪRISMA ASOCIĀCIJA







# Top jauna LV velokarte (2019)



VIRGEM IN RUMIA ASSOCIATIVA







# ● ● ● Video, Aplikācija



The Iron Curtain Trail Experience (ICTE) Project received co-funding from COSME Programme of DG ENTR. The project brings together project partners from relevant public and private organisations responsible for cycle tourism in the target region. The current version of the app mainly focuses on the most developed sections of the route: between Latvia and the Austrian/Hungarian border. It is planned to extend the coverage of the app as other sections are developed.

To download the app:

[Android, Play Store](#)

[Apple iOS](#)

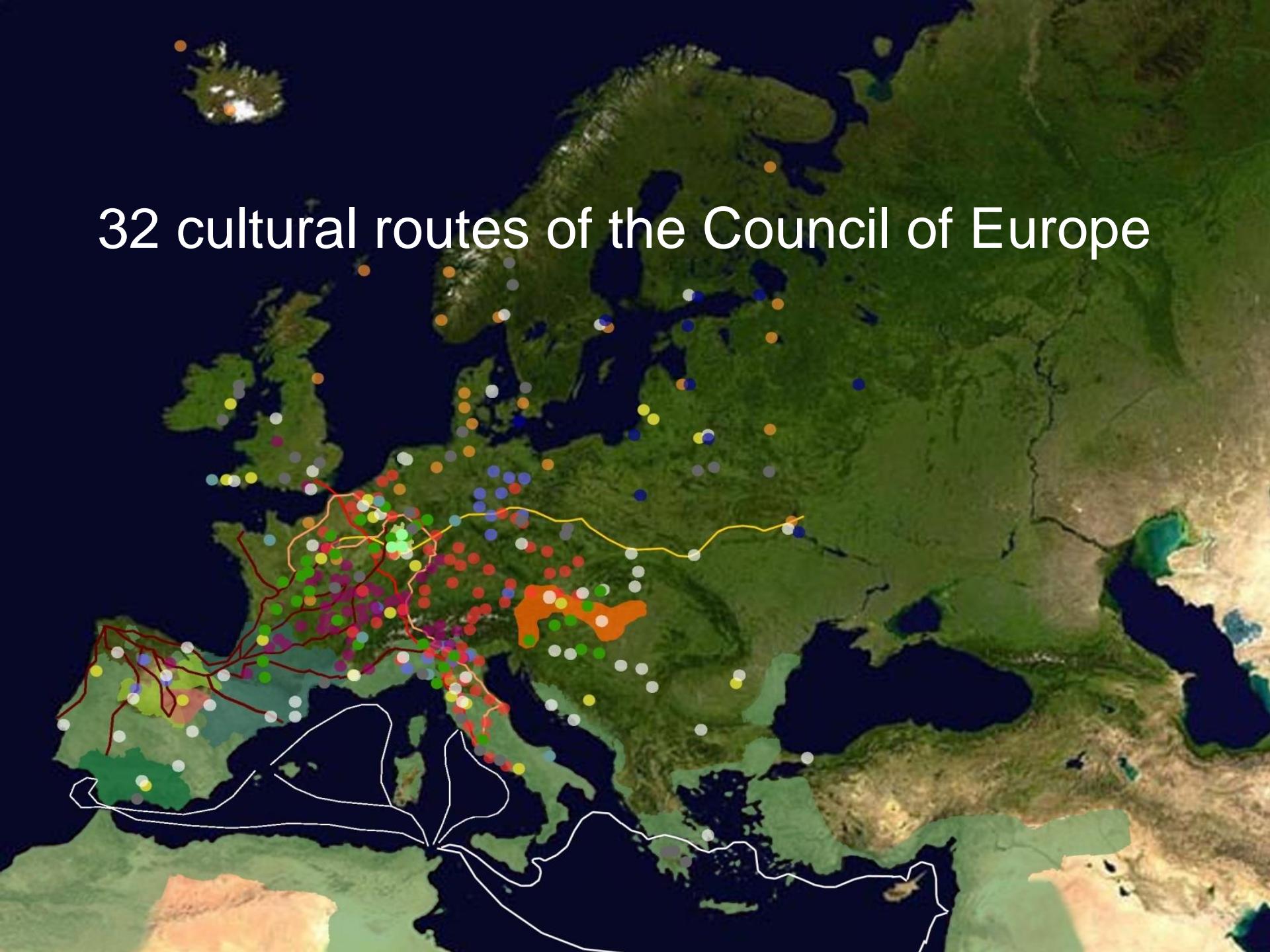
More information: [www.eurovelo13.com](http://www.eurovelo13.com)

Introductory video: <https://youtu.be/5faVo6dZ58A>

Photos: <https://flic.kr/s/aHskUD4K2d> (copyright: [www.EuroVelo13.com](http://www.EuroVelo13.com))

Contact information: [eurovelo@ecf.com](mailto:eurovelo@ecf.com) / 0032 2 8085877

# 32 cultural routes of the Council of Europe



# Council of Europe Cultural Routes Forum Vilnius (2016 year)

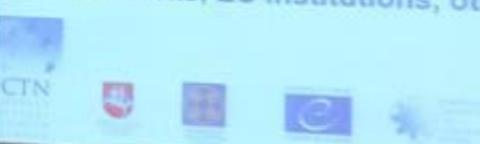
Cult-RInG  
Interreg Europe

 European Union  
European Regional Development Fund



**Outputs of Cult-RInG Project**

- Cultural Routes can offer unique, attractive investment opportunities for Growth & Jobs
- Evaluation of Cultural Routes in this respect regional development policy instruments
- Mainstreaming to Operational Programmes Structural & Investment Funds
- Action Plans on Cultural Routes development upgrading
- Implementation monitoring in 6 EU regions
- Communication and Dissemination Tools
- Contribution to EU Policies and EU2020 targets
- Beneficiaries: local & regional authorities, Networks, EU Institutions, other stakeholders

ECTN  


Cultural Routes of  
Annual Advisory Forum  
Vilnius, 26-27 October 2016

# Jauna kultūras maršruta preses konference Riga 11.2017.

Cult-RInG  
Interreg Europe

European Union  
European Regional  
Development Fund



**10 400**  
LENGTH  
KM

**20**  
COUNTRIES  
VISITED

**14**  
UNESCO  
SITES

**3**  
EUROPEAN  
SEAS

World  
heritage by  
UNESCO

Natural  
heritage

Rural  
landscapes

Cultural  
heritage

History of a  
divided  
Europe

Culinary  
delights

Rivers and  
coastlines





# IRON CURTAIN TRAIL



ECTN

EUROPEAN  
CULTURAL  
TOURISM  
NETWORK



SMA

# •Cult-Ring projekts ko izmantojam





# ● Pieteikuma iesniegšana ar ECF 28.09.2018.



# Gatavojam vēstuli Eiropas komisijai DG Move

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- TEN-T corridor construction, as indicated in the EU regulation No 1315/2013 of the Parliament and Council dated 11 December 2013 on Union guidelines for the development of the trans-European transport network (TEN-T) and repealing Decision No 661/2010/EU



# Vēstules iesniedzējs?...

- Stress the importance to the Ministry of Transport of the Republic of Latvia to fully use the financing available for the construction of long-distance cycling routes within the construction process of TEN-T core and secondary corridors (such as RailBaltica), as by the EU regulation No 1315/2013 of the Parliament and Council dated 11 December 2013 on Union guidelines for the development of the trans-European transport network (TEN-T) and repealing Decision No 661/2010/EU





# EV 13 Coordinator in Latvia

